

Customers First National Consumer Master File

54,290,000 Total Universe \$50/M
3,500,000 Monthly \$60/M

This database of consumers and consumer households is derived from internet, mail order buyers, catalog shoppers and new credit card issues. Out Internet response data is generated through websites and is confirmed opt-in data which goes through strict hygiene standards to ensure quality response data. With numerous selections available, we are able to Micro Target your specific list needs for a particular direct mail campaign. Selections are available through our multifaceted approach which overlays data using credit, public record, survey and census data information. Please inquire about additional selections available.

Each record is CASS Certified and includes the consumers Full Name, Address with Zip Code +4, and Phone where applicable.
Telemarketing Inquire

Please contact list manager for further information:

Customers First Inc.

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SAMPLE SELECTS:

| | |
|----------------------|--------|
| Gender | \$5/M |
| Age | \$5/M |
| Martital Status | \$5/M |
| Home Owner/Renter | \$5/M |
| Length of Residence | \$5/M |
| Income | \$5/M |
| Credit Score | \$5/M |
| Credit Card Holder | \$5/M |
| Presence of Children | \$5/M |
| Occupation | \$5/M |
| Education | \$5/M |
| Ethnicity | \$5/M |
| Pet Owners | \$5/M |
| Donor/Contributors | \$5/M |
| Cell Phone Owners | \$5/M |
| Monthly Hotline | \$10/M |

Shipping

| | |
|-------|---------|
| CD | \$35./F |
| Email | \$50/F |
| FTP | \$50/F |

Minimum Order: 5,000