

Customers First Active Seniors

12 Month Count: 381,137

Monthly Hotline: 29,327

Mail - \$95/M Non Profit - \$75/M

Active Seniors are senior citizens across the U.S. spending money and enjoying the golden years. These are active credit card users purchasing products and services nationwide on a regular basis. Open to all types of bargains and offers including Travel, products for children, Insurance, etc. Mid-lifers are the dominant age group making up the largest proportion of populations across the US. They account for the largest market shares and value consumption of nearly all CPG markets. Mid-lifers are an extremely important but often overlooked segment in marketing

Age Range: 55-75 45% Male 40% Female

Each record is CASS Certified and includes the consumers Full Name, Address with Zip Code +4, and Phone where applicable.
Telemarketing Inquire

Please contact list manager for further information:

Customers First Inc.

7347 S. Robb St. Littleton, CO 80127

P: 720-381-6885

F: 720-381-6825

E: dm-bailey@comcast.net

www.customersfirst-usa.com



Selections

Weekly Hotline	
Monthly Hotline	\$20/M
Homeowner / Renter	\$10/M
Income	\$10/M
Age	\$10/M
Marital Status	\$10/M
MOB	\$6/M
Credit Card Holder	\$10/M
State, SCF, Zip	\$10/M
Gender	\$6/M
LOR	\$6/M
Ethnicity	\$10/M
Age of Children	\$10/M
	\$15/M

Shipping

CD	\$25./F
Fed Ex	\$25/F
Email	\$50/F
FTP	\$50/F

Minimum Order: 5,000

Cancellation \$10/M

All orders cancelled after Mail Date must be paid in full.